



WMYA Asheville
110 Technology Drive
Asheville, NC 28803

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1356859

Schedule Dates 09/18/12-09/24/12
Advertiser Republican Governors Association of NC (32743)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP GOVERNORS ASSOC (449954)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name CRANE, CINDIE
Phone/Fax /
CPE 257
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments REP GOVERNORS ASSOC

Date Entered 08/17/12
Last Modified 09/17/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09791119
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$682.50
Net Total \$3,867.50
Sales Tax

Asheville (WMYA)
By Broadcast Month Spots Rate
Sep. 2012 19 \$4,550.00
Grand Total: 19 \$4,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/17/12-09/24/12	4	:30	4P- Maury Povich 2	3	X	X	X	X	X						Asheville (WMYA)	MAURY	8/17/12
1.1	Revised Line / SPOT	09/18/12-09/24/12	4	:30	4P- Maury Povich 2	3	X	X	X	X	X						Asheville (WMYA)	MAURY	9/13/12
1.2	Normal Line / SPOT(B/E)	09/18/12-09/24/12	4	:15	4P- Maury Povich 2	3	X	X	X	X	X			3	\$150.00	\$450.00	Asheville (WMYA)	MAURY	9/17/12
2.0	Revised Line / SPOT	09/17/12-09/24/12	4	:30	5:58-20P- Family Feud B	2	X	X	X	X	X						Asheville (WMYA)	FAMILY FEUD	8/17/12
2.1	Revised Line / SPOT	09/18/12-09/24/12	4	:30	5:58-20P- Family Feud B	2	X	X	X	X	X						Asheville (WMYA)	FAMILY FEUD	9/13/12
2.2	Normal Line / SPOT(B/E)	09/18/12-09/24/12	4	:15	5:58-20P- Family Feud B	2	X	X	X	X	X			2	\$300.00	\$600.00	Asheville (WMYA)	FAMILY FEUD	9/17/12
3.0	Revised Line / News	09/17/12-09/24/12	3	:30	6:25-30P- News-News 13 @ 630pm on WMYA	2	X	X	X	X	X						Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
3.1	Revised Line / News	09/18/12-09/24/12	3	:30	6:25-30P- News-News 13 @ 630pm on WMYA	2	X	X	X	X	X						Asheville (WMYA)	WLOS NEWS 13 ON WMYA	9/13/12
3.2	Normal Line / News(B/E)	09/18/12-09/24/12	3	:15	6:25-30P- News-News 13 @ 630pm on WMYA	2	X	X	X	X	X			2	\$300.00	\$600.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	9/17/12
4.0	Revised Line / SPOT	09/17/12-09/24/12	4	:30	6:58P- Family Feud	3	X	X	X	X	X						Asheville (WMYA)	FAMILY FEUD	8/17/12
4.1	Revised Line / SPOT	09/18/12-09/24/12	4	:30	6:58P- Family Feud	3	X	X	X	X	X						Asheville (WMYA)	FAMILY FEUD	9/13/12
4.2	Revised Line / SPOT(B/E)	09/18/12-09/24/12	4	:15	6:58P- Family Feud	3	X	X	X	X	X						Asheville (WMYA)	FAMILY FEUD	9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sep. 2012	19	\$4,550.00
Grand Total:	19	\$4,550.00

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4.3	Normal Line / SPOT(8/E)	09/18/12-09/21/12	4	:15/:15	6:58P- Family Feud	3		X	X	X	X			3	\$400.00	\$1,200.00	Asheville (WMYA)	FAMILY FEUD	9/17/12
5.0	Revised Line / Prime	09/18/12-09/18/12	4	:30	7:58:30P- MYN-Cold Case (Tuesday)	1		X						1	\$150.00	\$150.00	Asheville (WMYA)	COLD CASE	9/17/12
5.1	Normal Line / Prime(8/E)	09/18/12-09/18/12	4	:15/:15	7:58:30P- MYN-Cold Case (Tuesday)	1		X						1	\$150.00	\$150.00	Asheville (WMYA)	COLD CASE	9/17/12
6.0	Revised Line / Prime	09/19/12-09/19/12	4	:30	9P- MYN-Burn Notice 2 (Wednesday)	1			X					1	\$250.00	\$250.00	Asheville (WMYA)	BURN NOTICE	9/17/12
6.1	Normal Line / Prime(8/E)	09/19/12-09/19/12	4	:15/:15	9P- MYN-Burn Notice 2 (Wednesday)	1			X					1	\$250.00	\$250.00	Asheville (WMYA)	BURN NOTICE	9/17/12
7.0	Revised Line / Prime	09/20/12-09/20/12	4	:30	9P- MYN-Without a Trace 2 (Thursday)	1				X				1	\$200.00	\$200.00	Asheville (WMYA)	WITHOUT A TRACE	9/17/12
7.1	Normal Line / Prime(8/E)	09/20/12-09/20/12	4	:15/:15	9P- MYN-Without a Trace 2 (Thursday)	1				X				1	\$200.00	\$200.00	Asheville (WMYA)	WITHOUT A TRACE	9/17/12
8.0	Revised Line / Prime	09/21/12-09/21/12	4	:30	7:58:30P- MYN-Monk (Friday)	1					X			1	\$300.00	\$300.00	Asheville (WMYA)	MONK	9/17/12
8.1	Normal Line / Prime(8/E)	09/21/12-09/21/12	4	:15/:15	7:58:30P- MYN-Monk (Friday)	1					X			1	\$300.00	\$300.00	Asheville (WMYA)	MONK	9/17/12
9.0	Revised Line / News	09/17/12-09/21/12	3	:30	10P- News-News 13 on MY40 @ 10P	3	X	X	X	X	X						Asheville (WMYA)	WLOS NEWS 13 ON WMYA	9/17/12

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10.0	Revised Line / News	09/17/12-09/21/12	4	:30	10:30P- News-News 13 on MY40 @ 1030P	2	X	X	X	X	X						Asheville (WMYA)	WLOS NEWS 13 ON WMYA	9/17/12
10.1	Revised Line / News	09/18/12-09/21/12	4	:30	10:30P- News-News 13 on MY40 @ 1030P	2		X	X	X	X						Asheville (WMYA)	WLOS NEWS 13 ON WMYA	9/13/12
10.2	Normal Line / News(B/E)	09/18/12-09/21/12	4	:15/15	10:30P- News-News 13 on MY40 @ 1030P	2		X	X	X	X			2	\$100.00	\$200.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	9/17/12

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